

United States Government
FY 02 Trade Capacity Building Assistance (\$US)
MALI

Activity Title	Activity Description	TCB Category	FY 02 Total
Assisting and Promoting Agricultural Subsectors and Agribusiness in Mali	This activity consists of providing technical assistance and training to agribusiness operators involved in the production and trade of agricultural products in the West Africa Region and on international markets. The assistance includes market tests, new market development, training in business planning, facilitation of access to trade financing, transfer of processing technologies and methods, training in marketing techniques and internet use . Some of the positive results concern the availability in Mali of well-trained private sector services providers (consulting firms) in trade capacity-building, the opening up of new markets in West Africa (Guinea and Ghana) for Mali livestock exports, an increased availability of finance for trade and increased incomes. Funded and implemented by USAID/Mali.	Trade-Related Agriculture	\$ 3,200,000
Commercialization Program	This program focuses on policies and regulations to promote commercialization and the transformation of agricultural technology into market-oriented and profitable products. Activities include natural products development and trade, food processing association development to enhance trade opportunities, and the use of information technology to increase agribusinesses' capacity to compete for markets and acquire technologies through the global marketplace. Funded by USAID and implemented by USDA/FAS.	Trade-Related Agriculture	39,783
Equity and Growth through Economic Research (EAGER) -- Agribusiness	This program promotes private sector and trade and investment activities including the development of appropriate policies and regulations and support for small- and medium-sized enterprises. Emphasis is on the development of policies that encourage inter- and intra-regional trade, investment, and business linkages. Activities are designed to enhance the implementation of the African Growth and Opportunity Act. Funded by USAID and implemented by USDA/FAS.	Trade-Related Agriculture	18,261
Human Capacity Development/ Higher Education & Training Systems	This program provides technical assistance to higher education workforce development and training activities in agriculture, agribusiness, trade and related areas. Funded by USAID and implemented by USDA/FAS.	Trade-Related Agriculture	26,111
Policy Analysis, Research, and Technical Support (PARTS) for Agribusiness	This program promotes the development and growth of the agribusiness sector as well as inter- and intra-regional trade within the Sub-Saharan African countries. Activities focus on facilitating trade linkages and strengthening networks between U.S. and Sub-Saharan African agribusinesses and on the use of information technology as a marketing tool. Funded by USAID and implemented by USDA/FAS.	Trade-Related Agriculture	8,696
Policy Analysis, Research, and Technical Support (PARTS) for Democracy & Governance	This program supports agriculture, trade, and entrepreneurial development through the development of the enabling environment and of local, community-level associations. Through the decentralization of policies and practices and the local democratization process, the program enhances the growth of a market economy and trade relationships. Funded by USAID and implemented by USDA/FAS.	Other Trade Facilitation	23,913

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Policy Approaches to SPS International Standards & Trade Policy Implications	This program provides comprehensive training on trade policy implications of the international standard-setting bodies and WTO-consistent approaches to the implementation of SPS regulations. Africa based regional workshops for the SADC, COMESA, and WAEMU organizations involve policy officials, technical specialists, and private sector representatives from each country. Funded by USAID and implemented by USDA/FAS.	Agreement on SPS	18,243
Strengthening Marketing Information Services for Agribusiness Development	This activity helps Mali build a sustainable market information service by providing technical assistance, training and commodities (radion-communication and computer equipment). This activity also supports policy analysis related to the functioning of agricultural markets. More recently, this activity starting supporting the West Africa Agri-Food Sector Traders’ Network which has become an effective free trade advocacy group and has helped to improve the information dissemination on trade opportunities in the Region. The results of this activity include: an increased market competition, growing regional ties and an increase in trade flows among the countries in West Africa. For example, Mali exported 50,000 tons of cereals to West African countries in 2001. Funded and implemented by USAID/Mali.	E-Commerce & IT	214,800
		Trade-Related Agriculture	143,200
		Activity Total	358,000
Support for Export of Artisan Products (SEPA)	The project is involved in the export of crafts to the US and Europe. The project is developing local capacity of BDS service providers, product development, production training, and webpage design. It also involves market linkage services that link US and European buyers to Malian exporters. Funded and implemented by USAID/EGAT/MD.	E-Commerce & IT	23,924
		Export Promotion	119,622
		Business Services & Training	95,697
		Activity Total	239,243
FY02 Total USG Trade Capacity Building Assistance to MALI			\$ 3,932,250